

## **INFORMATION MESSAGE – VISITORS TO WEBSITE**

### **1.1 Data controller**

A/S VESTFROST is the data controller for certain processing of your personal data in connection with your visit to our website.

### **1.2 Contact details**

If you have any questions regarding the processing of personal data in connection with your visit to our website, please contact Jannie Tholstrup at [JAT@vestfrostsolutions.com](mailto:JAT@vestfrostsolutions.com).

### **2.1 Purpose of the processing of personal data**

The overriding purpose of the processing is to optimise our website and the user experience.

### **2.2 Legal basis for processing**

The processing of personal data is based on your consent, and you are entitled to withdraw your consent at any time.

### **3.1 Categories of recipients**

Your personal data will be disclosed to marketing agencies.

### **3.2 Categories of recipients in third countries**

Your personal data will be transferred to third countries. A third country is a country outside EU/EEA, for example the USA.

The recipients are covered by the Privacy Shield Framework. This means that the Commission has established that they have a sufficient level of protection. You can read more about the Privacy Shield Framework at [www.privacyshield.gov](http://www.privacyshield.gov).

Data will not be transferred to international organisations. An international organisation is for example the UN, EU or NATO.

## **4. Storage period**

As a rule, your personal data will be processed for up to two years from your last visit.

## **5. Obligations**

You are not obliged to provide your personal data.

## **6.1 Rights**

Under the General Data Protection Regulation, you have a number of rights in relation to our processing of your personal data.

If you want to make use your rights, please contact us (see point 1.2).

### *6.1.1. Right to see information (right of access)*

You are entitled to get insight in the information which we are processing about you as well as a copy of the information above.

### *6.1.2. Right to correction (rectification)*

You are entitled to have incorrect information about you corrected.

### *6.1.3. Right to erasure*

In special circumstances, you are entitled to have information about you erased.

### *6.1.4. Right to restriction of processing*

In certain circumstances, you are entitled to have the processing of your personal data restricted. If you are entitled to have the processing restricted, we are only allowed to process your data – except from storage – with your consent, or for legal claims to be established, enforced or defended, or to protect a person or important social interests.

### *6.1.5. Right to object*

In certain circumstances, you are entitled to object to our processing of your personal data.

### *6.1.6. Right to transmit data (data portability)*

In certain circumstances, you are entitled to receive your personal data in a structured, commonly used and machine-readable format.

## **7. Data Protection Agency**

You can read more about your rights in the Data Protection Agency's guide on the rights of the registered, which you will find at [www.datatilsynet.dk](http://www.datatilsynet.dk), and at which website you also can file a complaint.